

Supporting Children, Young People and their families with informed decision making in having the COVID Vaccination

City and Hackney

Guidance notes

We are inviting applications from Voluntary and Community Sector organisations that specifically work with Children, Young People, and their families. Successful applicants will provide information and practical support to families so that they are fully informed in their decision making when it comes to the uptake of the COVID vaccination.

Grants of up to £7,500 are available for single organisations to support this very important piece of work

Application deadline: 12 noon 2nd February 2022

Purpose of the grant:

Current COVID vaccination uptake (1st dose) in City and Hackney for 12-15 years is **24%** which is below the London average of **39%**. This is also significantly lower than the England average of **49%**. Children and young people are now being offered 2 doses of COVID vaccination to give stronger and longer lasting protection.

Little insight has been gathered locally but we are now beginning to record the feedback from interactions with local schools, young people, parents and carers. Some schools are happy to support the vaccine programme by accommodating clinics but wish to remain publicly neutral in the vaccine debate.

The recommendations from the [Alan Turing Institute](#) (Vidgen et al, 2021) study emphasise the need to address parents' concerns about the vaccines by providing more information about key health-related issues and by combatting false claims and clearly communicate the risks of failing to vaccinate children.

This demonstrates we have much to do to support parental confidence and ensure Children and Young People's voices are heard. Given these findings and insights we will be using a family-centred approach to support informed decision making in vaccination uptake. We know that this model of partnership working with families works across health and social care and increases

confidence, control and empowerment for decision making for both the child, parents and carers.

Programme objectives

Successful CYP community organisations will:

- Build families trust and knowledge towards vaccination through family engagement
- Work toward improving the uptake of covid vaccinations in 12-15 and 16/17 age groups
- Utilise the 'How to hold difficult COVID Vaccine conversations with parents and 12-15 year olds' for consistent messaging
- Gather insight to understand local confidence, complacency, and convenience
- Build partnerships with CYP and their families by developing 'I' messaging – 'I feel' 'Because' 'When' 'What I need is'
- Work with and support vaccinators to ensure follow through of vaccination opportunity and delivery, including facilitating clinics taking place

Activities

Delivery will take place in City and Hackney and will be in partnership with the City and Hackney Public Health Team, the North East London Clinical Commissioning Group, City and Hackney Primary Care Networks and other NHS providers.

All projects must:

- Promote vaccination via sign-up or walk-in to existing local vaccination centres (John Scott Health Centre and Bocking Street Clinic), community outreach clinics or school based COVID Vaccination Programme
- Provide vaccination information to communities in order to increase trust and knowledge towards vaccination and increase intention to accept vaccination.
- Undertake evaluation activities with Children, Young People and families and their local communities'.
- Feed back to the City and Hackney Public Health Team on the barriers to vaccine uptake.

3 stages of delivery

Delivery of support for vaccination events should have the following three stages:

- 1 **Pre-engagement.** Working with Children, Young people and their families and communities before vaccination events.

Activities could include:

- leaflet drops
 - contacting people individually
 - communicating with the clinic and booking appointments.
- 2 **On-the-day support of a clinic /event.** Clinics and events that need support could take place at school, on the mobile vaccine unit, at an existing walk-in clinic or at a pop up clinic in a community space. Your organisation will need to have representatives available on the day providing information and advice as well as talking to passers-by.
 - 3 **Post-clinic follow-up.** Keeping in touch with people who have attended clinics and reminding them about their second doses.

The expression of interest form and interview will cover how you plan to deliver the activities listed above.

Eligibility

To be eligible for a COVID-19 Information and Support Small Grant, your organisation must:

- Work in Hackney and/ or the City of London with Hackney and/or City of London residents
- Have a formal constitution or governing document
- Be constituted to be not-for-profit
- Have at least two people on its Board of Trustees or Management Committee
- Not be in overall financial deficit
- Have a bank account, requiring at least two signatories
- Be able to declare that all bank account signatories are unrelated (by blood or marriage) and living at separate addresses

Your proposal must:

- Be for a project operating in Hackney and/ or the City of London
- Not be for the benefit of a single individual

Project start and end dates

Projects should start from w/c **7th February 2022** and go on til **30th April 2022**.

How to apply

Application process

This round has a two-stage application process: there is a short application form and there will be a 30 minute online (zoom) interview, taking place in the afternoon between **3rd February and 4th February 2022**.

Application Form

The Application form must be in word format. Please clearly articulate in the form below how you will achieve the **programme objectives** and the **activities** you will carry out through the **3 stages of delivery**

Please send your completed application form in .docx format via email to rachel.wicks@hackney.gov.uk along with the supporting documentation detailed below. We are unable to accept postal copies of the form on this occasion.

Interview

Shortlisted applicants will be invited to an online interview. This will allow a grants panel to hear more about your proposed project and gives you the opportunity to elaborate on the project outline given in the application form.

Supporting documentation

Please attach electronic copies of the following documents with your application:

- Your organisation's constitution
- Your organisation's most recent set of accounts or financial statement approved at your AGM
- Proof of the bank account that you will use to receive any funding
- Your organisation's equal opportunities policy
- Your organisation's safeguarding policy/ policies.

Reporting requirements for funded projects

You will report directly to the ICP Project Manager. You will be expected to develop a programme of work and report progress on a weekly basis.

Source of funding

Funding for this programme has been provided by City and Hackney Public Health Team, North East London Clinical Commissioning Group and the Ministry of Housing, Communities and Local Government (MHCLG).

Excluded activities

- Expenditure or activities that have already taken place. By this we mean that retrospective funding will not be awarded; applications may be for ongoing provision
- Services which are a statutory responsibility (i.e. are the responsibility of the Council, Government or Health Authorities)
- Projects that have no community or charitable element
- Projects that are purely for the advancement of religion or politics

Decision-making timescale

We expect to be able to let you know the outcome within 10 days of the application deadline.

We will let all applicants know the outcome of their application.