

# Privacy Notice – Patient Communications

## Plain English explanation

NHS North East London (NEL) will contact patients at times in relation to services, feedback, and new initiatives in the area that they have registered an interest in.

We collect and store information that has been received directly from you when you have consented to this process.

We will only share information with third party organisations with your explicit consent or when the law allows.

You have the right to object to your identifiable information being used or shared for this purpose. Please contact NEL if you no longer wish to have your data used or be contacted by NEL in future.

1) <b>Controller</b> contact details	NHS North East London 4th Floor – Unex Tower 5 Station Street London E15 1DA <a href="http://www.northeastlondon.icb.nhs.uk">www.northeastlondon.icb.nhs.uk</a>
2) <b>Data Protection Officer</b> contact details	NHS NEL DPO <a href="mailto:nelondonicb.ig@nhs.net">nelondonicb.ig@nhs.net</a>
3) <b>Purpose</b> of the sharing	Public Task
4) <b>Lawfulness Conditions</b>	The lawful justifications for the processing and possible sharing of this data are -  Article 6(1)(a) “the data subject has given consent to the processing of his or her personal data for one or more specific purposes”
5) <b>Recipient or categories of recipients</b> of the shared data	The data will not be shared.
6) <b>Rights to object</b>	You do not have to agree to being contacted by NEL. If you do give your consent, you can change your mind and withdraw it at any time. Contact the Controller (NEL) for more information.
7) <b>Right to access and correct</b>	You have the right to access any identifiable data that is being shared and have any inaccuracies corrected.
8) <b>Retention period</b>	The data will be retained for the period as specified in the <a href="#">National NHS Records Code of Practice Retention Schedule</a> .
9) <b>Right to Complain.</b>	You have the right to complain to the Information Commissioner’s Office. You can contact them at this link: <a href="https://ico.org.uk/global/contact-us/">https://ico.org.uk/global/contact-us/</a> or by calling their helpline on 0303 123 1113 (local rate) or 01625 545 745 (national rate). There are National Offices for Scotland, Northern Ireland and Wales, (see ICO website).